# Senturus Analytics Connector

User Guide
Cognos to Tableau

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## Overview

This guide describes how the Senturus Analytics Connector is used from Tableau after it has been installed and configured.

Please refer to the Installation and Configuration Guide for instructions on installing and configuring the Analytics Connector.

The Analytics Connector has been tested against different versions of Tableau, including both Tableau Desktop and Tableau Server on Windows from version 9.3.

## **ODBC** vs **SQL** Server Connection

Starting from version 5.0.8, you can connect from Tableau Desktop, Tableau Server and Tableau Bridge to Analytics Connector via SQL Server connection.

If you have old workbooks and/or server-side data sources, you may still use ODBC connections, all your old workbooks and data sources will continue working. And you can still use ODBC connection in new workbooks if you wish.

Comparing to ODBC connection, using SQL Server connection gives you following advantages:

- 1. No need to install Analytics Connector ODBC client.
- 2. Use Windows authentication from Tableau Desktop/Server to Analytics Connector server to Cognos.<sup>1</sup>

To use custom Data Connector, you need to install Senturus Analytics Connector ODBC client on the computer where Tableau Desktop and/or Tableau Server will be making connection from. The latest ODBC client can be found at Senturus Analytics Connector - Customer Resources.<sup>2</sup>

Senturus Analytics Connector ODBC client is a customized PostgreSQL ODBC driver<sup>3</sup>, that provides several new features, for example you can select database name from a drop-down list.

<sup>&</sup>lt;sup>1</sup> Both Tableau Desktop/Server and Cognos server must be secured by the same Active Directory service.

<sup>&</sup>lt;sup>2</sup> ODBC client is automatically installed when you are installing Senturus Analytics Connector server. So, you don't have to install ODBC client separately on the same computer.

<sup>&</sup>lt;sup>3</sup> Tableau installer comes with its own PostgreSQL ODBC driver, but that driver is an older version that is not compatible Senturus Analytics Connector server.

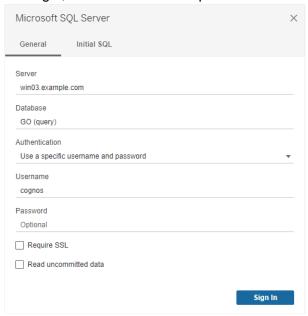
## Connecting to Cognos from Tableau

You can use either "Microsoft SQL Server" or "Other Database (ODBC)" connection to connect Tableau to Analytics Connector server.



## **Use Microsoft SQL Server Connection**

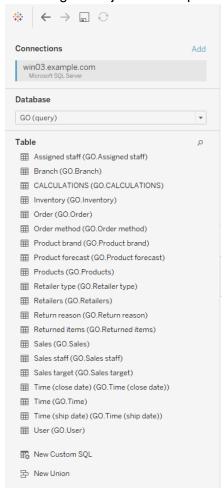
To begin, select the More... option under To a Server, then select Microsoft SQL Server.



Above is a Microsoft SQL Server connection dialog. You need to provide following information:

- 1. The Analytics Connector server (not Cognos server) name or IP.
- 2. Optionally, type in the user-friendly database name that maps a Cognos package or data module.
- 3. Select either windows or user/password authentication and provide username (Cognos username) and password as needed.
- 4. If your Analytics Connector Server is SSL secured, you can optionally check "Require SSL" box.

After clicking on "Sign in" button, Tableau will connect to Analytics Connector Server and bring back Cognos objects and represent them as tables, as below.



#### **Use ODBC Connection**

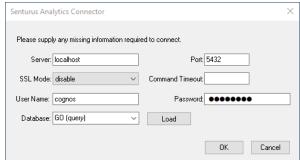
To begin, select the More... option under To a Server, then select Other Databases (ODBC).

Select the radio button next to **Driver**, select *Senturus Analytics Connector* from the list, then click **Connect**.



Enter Analytics Connector server name or IP, Port number, User Name and Password.

Click **Load** to load a list of configured databases the user has access to on the specified server. Select a Database from the loaded list, then click **OK**.



Click **Sign In** to complete the connection. You will then see the Tableau Data Source tab for this connection.

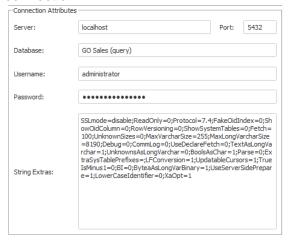
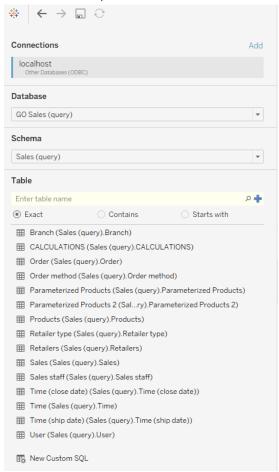


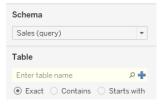
Tableau will connect to Analytics Connector Server and bring back Cognos objects and represent them as tables, as below.



## Create Data Source

After connecting successfully, the database, schema and tables will show on the **Data Source** tab.

The full list of schemas and tables appears in the **Table** section. To filter the list, type letters of your desired schemas/tables into the search field.



If you are using version 2020.2 or newer, Tableau Desktop will create a logical table when you add a database table to the canvas and will let you define relationships between logical tables. But in most cases, you want to define dummy joins in Tableau so that you can use Cognos built-in relationships. Click on the drown down array and select "Open..."

⊖ Sales (Sales (query).Sales) (G



← → 🖫 € ☐- Sales (Sales (query... Filters Connection Live Extract 0 Add Connections Add Cognos\_Senturus Sales Database Products Select Database Join × Schema Sales (query) Inner Left Right Full Outer Products Table ■ Sor Aaa Link AAA LINK (Products) Enter table name ● Exact ○ Contains ○ Starts with ■ AAA\_CALCUL...CULATIONS) AAA LINK (BI ■ Branch (Sales...uery).Branch) Order (Sales (query), Order) □ Order method ...rder method) Products (Sal...ry).Products) ⊞ Retailer type (....Retailer type) ■ Retailers (Sal...ry).Retailers) Update Now ■ Sales staff (Sa...y).Sales staff) Automatically Update III Time (close da... (close date)) III Time (Sales (query).Time)

#### Then drag or double click the more tables into the canvas.

## Link Columns and Dummy Joins

Tableau requires joins between the tables in a data source, but link columns are usually not available in the schemas converted from Cognos packages. To resolve this limitation, the Analytics Connector creates a link column on each table named *AAA\_LINK*<sup>4</sup>. The link column name can be changed using the Configuration Utility.

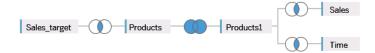
Tableau will automatically join the tables using the link columns, but the ODBC driver will ignore them when passing the queries to Cognos.

#### **Custom Joins**

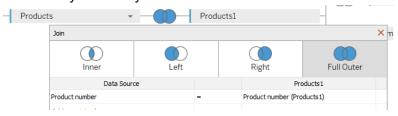
As mentioned previously, Tableau will automatically join on the link columns the Analytics Connector creates. Usually, you will not want to change these joins because you want to leverage the underlying Cognos relationships. However, you can create custom joins to build Tableau

<sup>&</sup>lt;sup>4</sup> AAA\_LINK is the default dummy column name, but your Senturus Analytics Connector server administrators can change it via Data Source Configuration tool.

models that your Cognos implementation does not include.



Using the example shown above, you can change the automatic join between *Products* and *Products1* to a full outer join on the "Product Number" column. This type of custom join will be honored by the Analytics Connector.



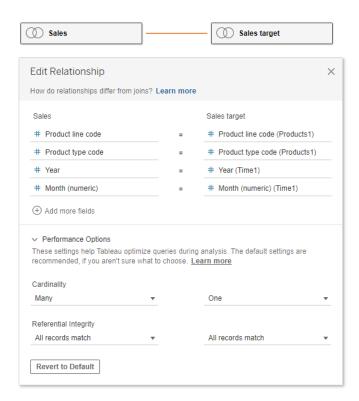
Additionally, the Analytics Connector will split the five tables into two sub queries. The first sub query contains *Sales\_target* and *Products* and the second sub query has *Products1*, *Sales* and *Time*. The results of the two sub queries will be joined together by the Product Number column.

## Relationships

One of the benefits of using Tableau relationships is that you can avoid writing Level of Detail (LOD) expressions to handle multi-fact, multi-grain data.

Taking the "Sales vs. Sales Target" data for example, you can define two logical tables first, then set up a relationship between them as below.

☐ Sales vs. Sales Target



## **Cognos Calculations**

The Analytics Connector supports working with Cognos Calculations in Tableau.

Calculations in Cognos come across in a special table named *AAA\_CALCULATIONS* or \_*CALCULATIONS*\_ under the appropriate schema. The calculations table name can be changed using the **Configuration Utility**.

The table will also contain a link column. The special calculation table is joined to other tables using the link column like any other table in the data source.

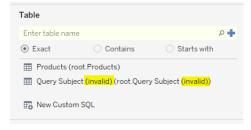


#### **Data Source Best Practices**

- Unless absolutely needed, always use joins (joined by dummy link columns) in a single logical table. If your Cognos model missed a relationship, you may define a join using columns other than link columns. Or if you have a multi-fact, multi-grain data, you may add two logical tables and create relationship using columns other than link columns.
- Always add fact table(s) first in logical tables.
- Do NOT click **Update Now** on the Data Source tab or you will trigger a large query that will take a very long time to run.
- Leave the connection set to Live so that queries are passed to Cognos for execution under the authenticated user.
- You can add Filters using the Filters Add feature in the top right corner of the widow.
   Appropriate filters can improve query performance when designing the visualizations.



 If you have duplicate columns in a table, the table will be marked as "(invalid)" and will be unusable in your data source. You will need to correct your Cognos model to resolve a duplicate column issue. Review the java.log file found at {Analytics Connector Install Folder}\Log for the name of the duplicated column.



## Warning When Switching from Data Source Tab

When you switch from the **Data Source** tab to the **Sheet** tab, the below warning may appear.



Tableau uses several special features to optimize queries, but the Analytics Connector and Cognos do not support all of them. This dialog box is only a warning and your workbook will function correctly.

To prevent this pop up from appearing again, check *Do not show again for this data source*, then click **OK**.

You are now able to design your visualization using the Cognos Dimensions and Measures in Tableau.

## Parameterized Tables and Reports

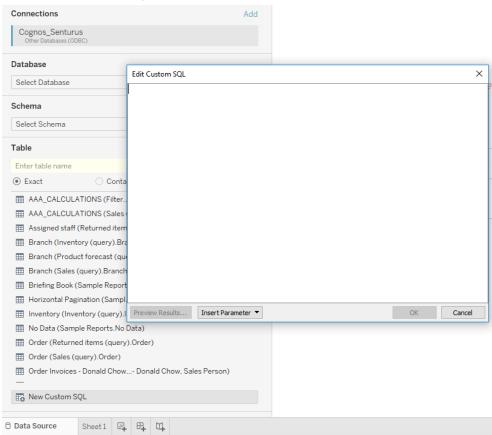
Regular database tables do not have or support parameters. But when working with a Cognos parameterized query subject or a report, users will be prompt to answer parameter values before it can be executed.

Analytics Connector supports parameterized tables and reports by utilizing Tableau "Custom SQL" feature and two special functions.

## Working with Parameterized Tables

To use a parameterized table in a Tableau workbook and pass parameter values, use the Tableau **New Custom SQL** feature.

To begin, select a Database then double click **New Custom SQL** to launch the **Edit Custom SQL** window. Enter the SQL to execute.

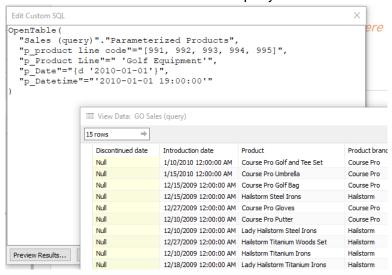


Using the *OpenTable* function, you can pass parameters to a parameterized Cognos table.

Example passing static valued parameters:

```
OpenTable(
"Sales (query)"."Parameterized Products",
"p_product line code"="[991, 992, 993, 994, 995]",
"p_Product Line"=" 'Golf Equipment'",
"p_Date"="{d '2010-01-01'}",
"p_Datetime"="'2010-01-01 19:00:00'"
)
```

Click **Preview Results...** to run the query. The results will display in a new window.



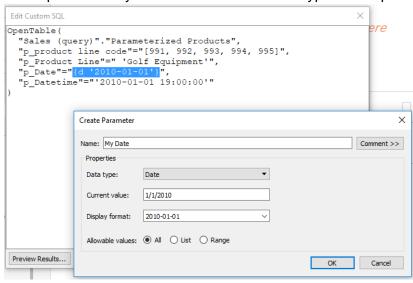
The first parameter is "[schema name]"."[table name]" of the Cognos parameterized table. This is followed by zero or more Cognos parameter name-value pairs separated by commas.

Optionally, you can replace the static values with Tableau parameters to create dynamic values.

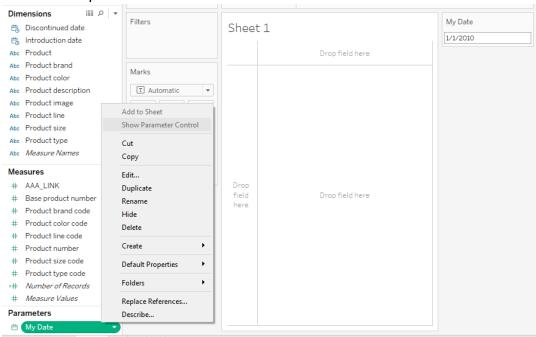
#### For example:

- Highlight the date static value.
- Select the Insert Parameter button, then Create a New Parameter.
- Define the Tableau date parameter and click OK.

It is important that you select the correct Data type for the parameter or the SQL may error.



The Tableau parameter can then be shown on the visualization or dashboard for user interaction.



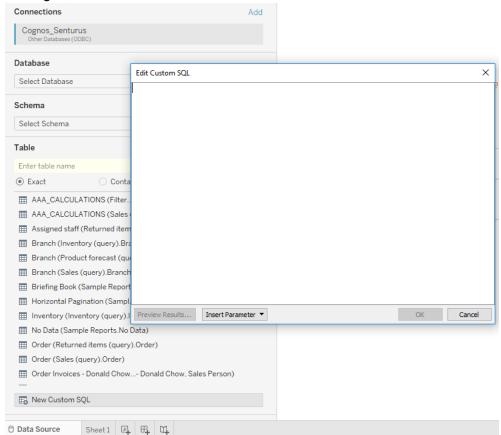
You can use more than one OpenTable function in a Tableau query, as long as each one is contained in individual Custom SQL object. Like other tables, they are joined using the generated Link Columns which are then ignored at execution time.

You can also mix parameterized tables with other tables in one Tableau data source. These tables will also join using the generated Link Columns. Example advanced query:

```
Select
"Products"."Product line",
"Products"."Product type",
Sum("Sales"."Revenue") as "Revenue"
From
OpenTable(
"Sales (query)"."Parameterized Products",
"p_product line code"="[991, 992, 993, 994, 995]",
"p_Product Line"=" 'Golf Equipment'",
"p_Date"="{d '2010-01-01'}",
"p_Datetime"="'2010-01-01 19:00:00'"
) as "Products"
join "Sales (query)"."Sales" as "Sales"
on ("Products"."AAA_LINK" = "Sales"."AAA_LINK")
Group by "Products"."Product line"
```

## Working with Reports

To use a Report in a Tableau workbook and pass parameter values, use the Tableau **New Custom SQL** feature.



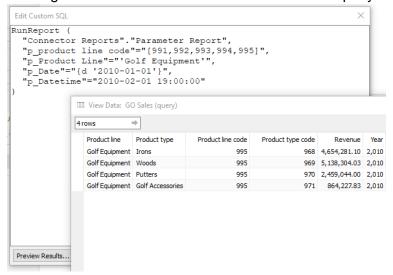
To begin, select a Database then double click **New Custom SQL**. Enter the SQL to execute.

Using the RunReport function, you can pass parameters to a Cognos Report.

#### Example passing static valued parameters:

```
RunReport (
"Connector Reports"."Parameter Report",
"p_product line code"="[991,992,993,994,995]",
"p_Product Line"="'Golf Equipment'",
"p_Category"="['Books', 'Electronics', 'Movies']",
"p_Date"="{d '2010-01-01'}",
"p_Datetime"="2010-02-01 19:00:00"
)
```

Clicking the **Preview Results...** button will run the query and display the results in a new window.



The first parameter is "[schema name]"."[table name]" of the Cognos Report. This is followed by zero or more Cognos parameter name-value pairs separated by commas.

Optionally, replace the static values with Tableau parameters to create dynamic values.

#### Example:

- Highlight the date static value.
- Click the **Insert Parameter** button, then Create a New Parameter.
- Define the Tableau date parameter and click OK.

Edit Custom SQL RunReport ( "Connector Reports". "Parameter Report", "p product line code"="[991,992,993,994,995]",
"p Product Line"="'Golf Equipment'",
"p Date"="[d '2010-01-01']", "p\_Date"="(d '2010-01-01')",
"p\_Datetime"="2010-02-01 19:00:00" hidden fields Create Parameter Name: My Date Comment >> Data type: Date 1/1/2010 Current value: Display format: 2010-01-01 Allowable values: 

All 

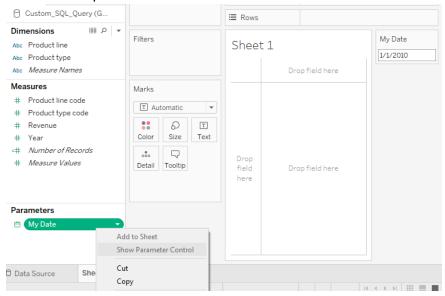
List 

Range Preview Results... Insert Parameter

It is important that you select the correct Data type for the parameter or the SQL may error.

The Tableau parameter can then be shown on the visualization or dashboard for user interaction.

OK Cancel



## **Function Syntax**

#### **Syntax**

Both OpenTable and RunReport function adopt following syntax:

```
OpenTable ( "Schema Name". "Table Name" (, "Parameter" = "value", ...) )
```

The first parameter is a table identifier, using standard SQL syntax. All identifiers are case insensitive and the schema name can be omitted if the table name is unique cross schemas.

The second, if any, and following parameters are name-value pairs, separated by commas. Name and values should be surrounded by double quotation marks.

#### **Parameters**

Use parameter name in place of "Parameter" for the Cognos connector.

#### **Values**

All values should follow SQL/ODBC standard.

Only plain string representation is allowed for numeric values. Formatted representations such as **1,200.00** with thousand separators, **(15)** for -15, or **50%** for .5 are not supported.

For string values, single quotation marks are used around the value. For example, 'Golf Equipment' or 'Sam''s Club'.

For date/time/timestamp values, use the ODBC standard format. For example {d '2010-01-01'} or ISO 8601 standard format, 'YYYY-MM-DD' for date, 'hh:mm:ss' for time and 'YYYY-MM-DD hh:mm:ss' for timestamp.

An array of values is passed using brackets. For example:

"product line code"="[991,992,993,994,995]"

The syntax for a Range parameters is represented by a 2 element array. For example:

- "YearRange"="[,2019]" All years less than or equal to 2019
- "YearRange"="[2015,]" All years greater than or equal to 2015
- "YearRange"="[2015,2019]" Years between 2015 and 2019

#### Character escaping

Certain characters must be escaped.

For single quotes within a string value, use two single quotes to escape a single quote inside the string.

Double quotes in parameter name and values need to be escaped with two double quotes.

#### Passing multiple values to a parameter

A Cognos parameter may accept multiple values, for example [Product line code] in (?p\_Product line code?). To specify multiple values in your function, put multiple values in a pair of square brackets ([]) and separate each value by a comma (,) just like CSV format.

#### **Using Tableau parameters**

You can use Tableau parameters in place of literal values but take the following notes:

- Tableau will replace the parameter name with a formatted string when executing a string. For
  example, Tableau will put single quotes around string values, escape single quotes with two
  single quotes in string values, and format date value using ODBC format. You do not need to
  "format" them in a function call.
- Tableau will not escape double quotes, so you need to escape them when you provide values to Tableau parameter.
- Tableau does not support multiple value parameters. To pass multiple values to one Cognos parameter, define multiple parameters in Tableau and put them in your function. For example "param"="[<Parameters.p1>, <Parameters.p2>, <Parameters.p3>]".

## **FAQs**

#### Q: What happens when the underlying Cognos model or metadata changes?

A: If a column or table is removed or renamed in Cognos, Tableau will mark the old measure(s) and dimension(s) as invalid when a saved workbook is opened. The user can then decide how to correct the workbook:

- The user can use Tableau's Replace References feature to reassign all occurrences with a new, valid column.
- The user can remove references to the old column from the workbook.

If table(s) or column(s) are added, Tableau will display the new column the next time it connects to the data source. This typically happens when a workbook is opened or when a data source is refreshed.

There is nothing specific to the Analytic Connector that changes this behavior of Tableau. For more information on Tableau Data Sources, see this Tableau article:

https://onlinehelp.tableau.com/current/pro/desktop/en-us/refreshing\_data.htm

## Q: How does a SQL Server nullable uniqueidentifier column work with Cognos and the Analytics Connector?

A uniqueidentifier is typically mapped to a varchar(50) or nvarchar(50) in Cognos models. An issue arises when a nullable uniqueidentifier has a null value. When the output is sent to CSV, the null becomes a '\0' which isn't a valid uniqueidentifier and will cause an error.

This can be worked around by adjusting the model to "CAST( [uniqueidentifier\_column] as nvarchar(50))" instead of just "[uniqueidentifier\_column]".

This can also be worked around at the Tableau level using the Custom SQL feature and applying the same "CAST( [uniqueidentifier\_column] as nvarchar(50))" instead of just "[uniqueidentifier\_column]" as part of the SELECT statement.

## **CONTACT US**

The latest version of the Analytics Connector along with related documentation and contact information can be found at <a href="https://www.senturus.net/connector-download/">https://www.senturus.net/connector-download/</a>.

If you have any additional questions, please contact us at <a href="CustomerSupport@senturus.com">CustomerSupport@senturus.com</a>.